



Winners of 'Marketing Samurai 2017' contest pose for photo at United International University (UIU) in the capital on Monday.

## 'Marketing Samurai' held at UIU

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Marketing competition 'Marketing Samurai 2017' was held at United International University (UIU) on Monday. Organized by UIU Business Club, the contest was participated by 60 teams from 25 different public and private universities. The contestants had to go through three level-marketing plan, product presentation and utmost business profit. UIU VC Prof Dr M Rezwana Khan inaugurated the program while Head of Marketing of Akij Food and Beverage Limited (AFBL) Hindol Roy, Marketing Director of Grameenphone Solaiman Alam, FVP and Head of Communication and Branding Division of Dhaka Bank Limited Khandaker Anwar Ehtesham, were present.